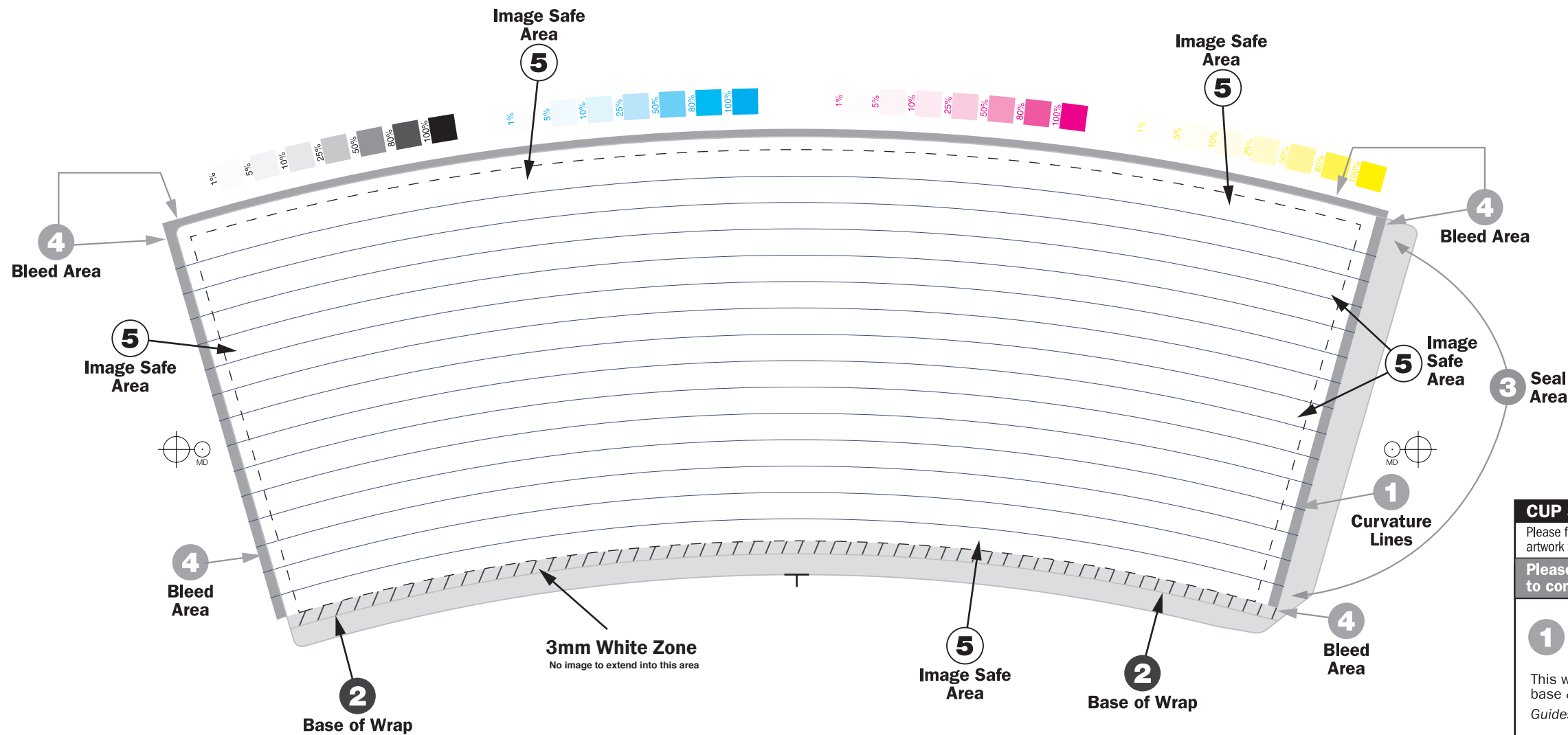




8oz Cups



ARTWORK NOTES

✓

Adobe **PDF** is our preferred file format.

✓

All 4 colour tone designs should be created using the **CMYK** colour mode.

✓

All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.

✓

Do not embed any images – supply all images as linked files.

✓

Art should be **warped/curved** to our supplied die line.

CUP SPECIFICATIONS

Please follow the following instructions to ensure artwork will appear on the cup to your satisfaction.

Please place a tick in each box to complete the QA process.

1

Curvature Lines.....

☐

Images & text must follow these curvature lines. This will keep the image parallel to the base & top of the cup when assembled. Guides do not print or appear on proofs.

2

Base of wrap.....

☐

Image past this line will be under the cup.

3

Seal Area.....

☐

There must be no image in this area.

4

Bleed Area.....

☐

Background image must extend into this area. This area will not be seen on the cup once assembled.

5

Image Safe Area.....

☐

No vital design components to extend beyond this area. If the design elements extend past this area they **will not** appear on the cup.