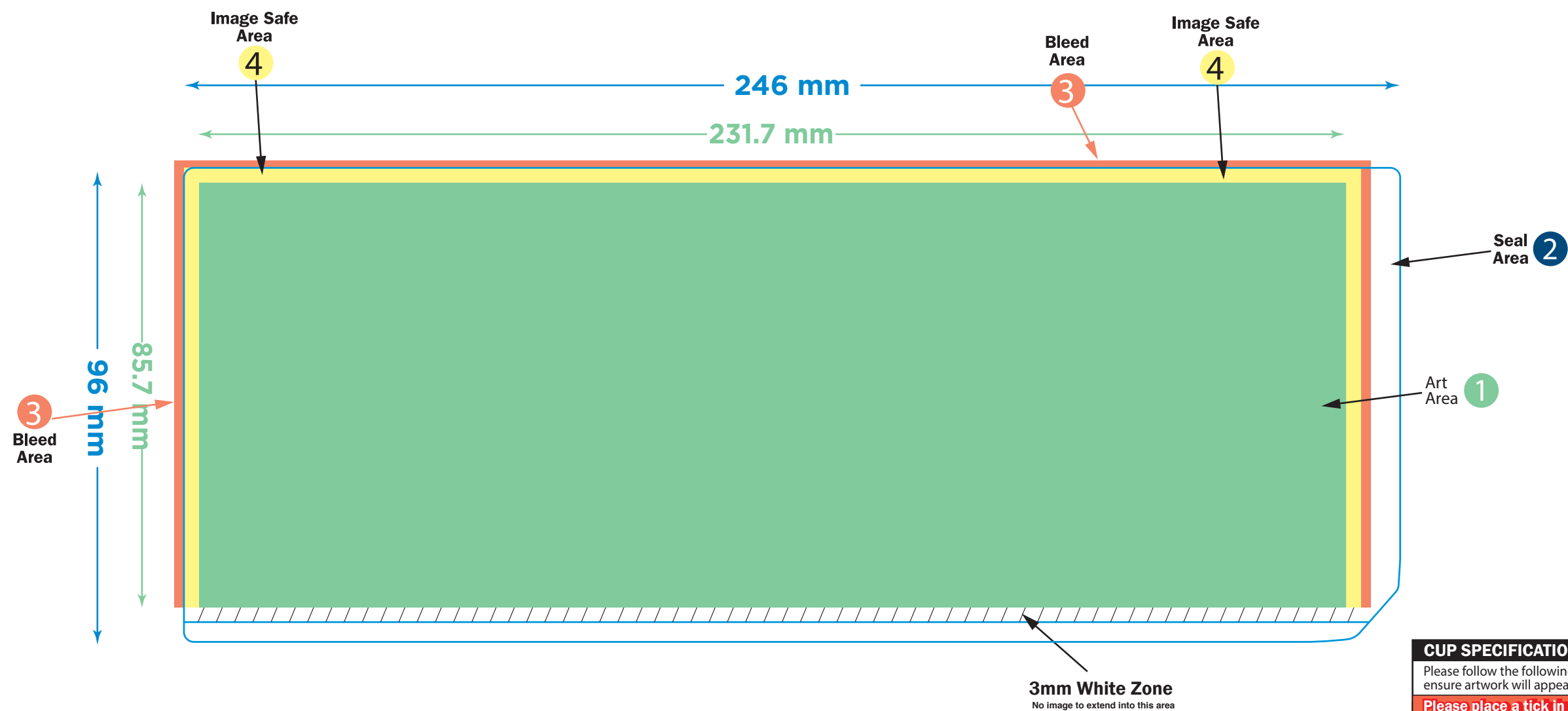




355ez  
Flat Template



ARTWORK NOTES

- ✓ Adobe **PDF** is our preferred file format.
- ✓ All 4 colour tone designs should be created using the **CMYK** colour mode.
- ✓ All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.
- ✓ **Do not** embed any images – supply all images as linked files.
- ✓ Art should be **warped/curved** to our supplied die line.

CUP SPECIFICATIONS

Please follow the following instructions to ensure artwork will appear on the cup to your

Please place a tick in each box to complete the QA process.

- |   |  |                          |
|---|--|--------------------------|
| 1 | Art Area.....<br>Main artwork to go in this area   | <input type="checkbox"/> |
| 2 | Seal Area.....<br>There must be no image in this area.   | <input type="checkbox"/> |
| 3 | Bleed Area.....<br>Background image must extend into this area.<br>This area will not be seen on the cup once assembled.   | <input type="checkbox"/> |
| 4 | Image Safe Area.....<br>No vital design components to extend beyond this area.<br>If the design elements extend past this area they <b>will not</b> appear on the cup. | <input type="checkbox"/> |