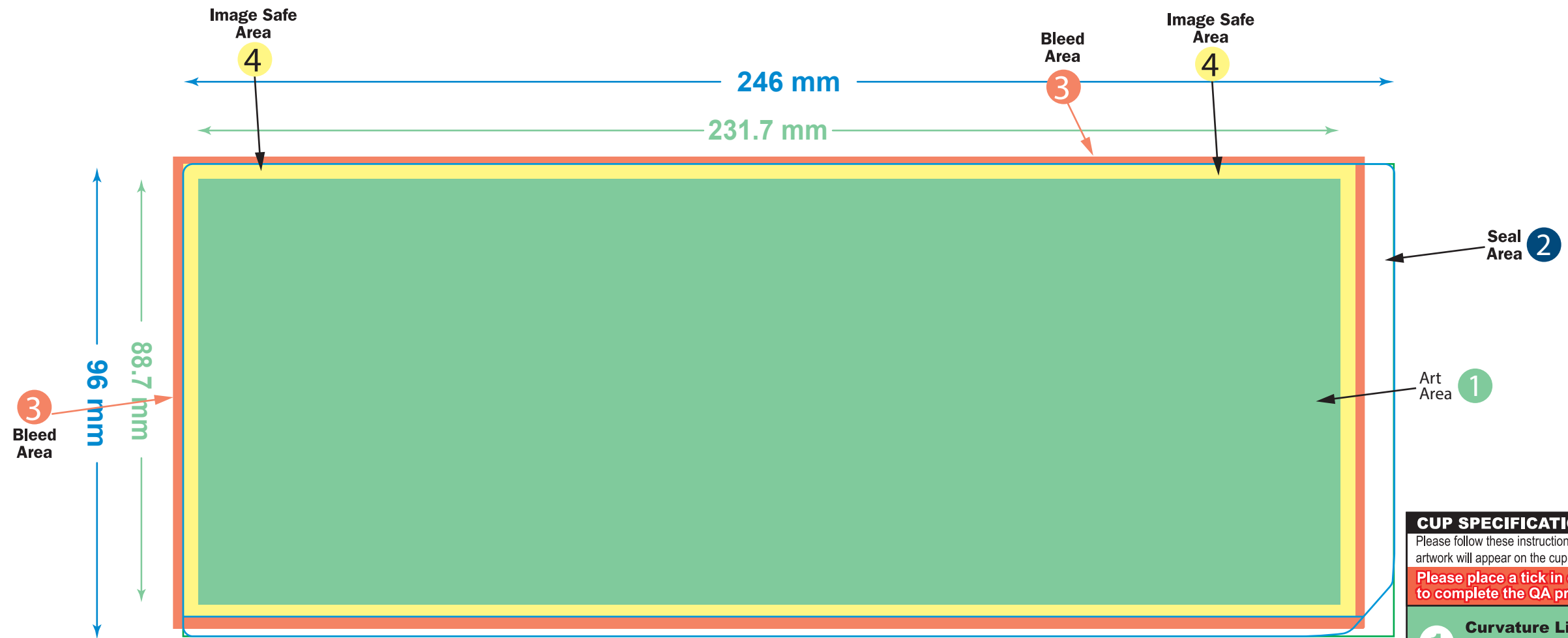


12oz 90mm FLAT



ARTWORK NOTES

✓

Adobe PDF is our preferred file format.

✓

All designs should be in CMYK colour mode. PMS spot colours should be specified as such.

✓

Ensure EMBEDDED images are cropped to Bleed line and warped correctly.

✓

Outline all FONTS.

✓

Place artwork in Layer called PLACE ARTWORK HERE

ARTWORK APPROVAL	
<input type="checkbox"/> OK to proceed	
Customers Signature _____	Date _____

CUP SPECIFICATIONS

Please follow these instructions to ensure artwork will appear on the cup to your satisfaction.

Please place a tick in each box to complete the QA process.

☒

1

Curvature Lines.....☐

Images & text must follow these curvature lines.

This will keep the image parallel to the base & top of the cup when assembled. Guides do not print or appear on proofs.

2

Base of Wrap.....☐

Image past this line will be under the cup.

3

Seal Area.....☐

There must be no image in this area.

4

Bleed Area.....☐

Background image must extend into this area.

This area will not be seen on the cup once assembled.

5

Image Safe Area.....☐

No vital design components to extend beyond this area.

If the design elements extend past this area they **will not** appear on the cup.