

DISCLAIMER: We take no responsibility for the legal compliance of the artwork, the responsibility falls with the customer. Specifications in this document may be subject to revision without prior notice.

DIE CUT

Artwork within this area will be seen on the finished cup.

BLEED

Please contain or mask artwork within this area.

IMAGE/TEXT SAFE AREA

Keep text and logos away from this area. All other artwork is acceptable.

8oz DOUBLE WALL



ARTWORK NOTES

- ✓ Adobe PDF is our preferred file format.
- ✓ All designs should be in CMYK colour mode.
- ✓ Ensure EMBEDDED images are cropped to Bleed line and warped correctly.
- ✓ Outline all FONTS.
- ✓ For best results use EPS format for logo files.

CUP SPECIFICATIONS

Please follow these instructions to ensure artwork will appear on the cup to your satisfaction.

1 IMAGE/TEXT SAFE AREA
Logos/Text past this line will not print.

2 BLEED AREA
Background image must extend into this area.
This area will not be seen on the cup once assembled.

3 DIECUT AREA
Artwork within this area will be on the finished product.